



LILA* PRO



Introduction to LILA* PRO

LILA* is here to help you develop your English language skills whatever stage you are at in life. Whether you are a recent graduate looking for a way to prepare yourself for working life or an experienced professional looking to expand your skills in English and progress your career we have designed a course to suit your needs. **LILA* PRO** guides you through your career building skills and confidence.

As a graduate you can start with improving your employability skills for the workplace in the **LILA* From University to Work Programme**, a programme specially designed to help you make the transition from academic life to the professional. See page 4 for details.

For those students looking for a real-life experience you can take our **Work Experience Programme** to gain that all-important practical application of what you have learnt and improve your CV. See page 8 for details.

Once you have gained your dream job, the learning opportunities don't end there. As a professional today, you need to ensure you remain competitive in today's increasingly global job market and LILA* provides just what you need. **LILA* PEPP (Personalised English for Practising Professionals)** is a bespoke English course for executives which develops your English for Special Purposes. The **LILA* UK Business Awareness Programme** is a course to assist your understanding of business practice in the UK and provides networking opportunities to make those contacts for tomorrow's business relationships. See page 17 for details.

Our **LILA* PRO** suite of programmes is **fully accredited by IAB** and has been developed in partnership with **Brain International Ltd**.

Why LILA*?

LILA* is an independent language school located in a purpose built school in the heart of Liverpool city centre. We have a reputation of being a forward-thinking and student centred school, pushing boundaries with our contemporary facilities and academic standards. 'Love to learn' with LILA!



Why Liverpool?

Liverpool is a leading centre for many industries – for wealth management; for biosciences and for advanced manufacturing, among others.

It has the fastest growing economy outside London; the city hosted Europe's most successful ever Capital of Culture and more recently phenomenally successful Global Entrepreneurship Congress. Liverpool now offers fabulous new shops, restaurants and hotels plus plenty of musical, cultural and sporting events for you to enjoy. LILA* loves Liverpool – you will too!



Quality Assured

ASSOCIATION WITH BRAIN

Brain International Ltd (www.brain-international.eu) is a market entry business development consultancy and an expert in internationalisation and corporate communication strategies. Brain International Ltd is working with LILA* in innovative programme design for professional development language training.

ACCREDITATION BY IAB

IAB (www.iab.org.uk) is both a UK Professional Body and Awarding Body specialising in Qualifications for Business with centres in 60 countries worldwide.



*Fully accredited
suite of programmes!*



LILA* From University to Work Programme

The [LILA* From University to Work Programme](#) introduces students to the opportunities which await them as they embark on their journey to working life after completing their studies.

A project-based course with the graduate student in mind, this two week course will ensure you receive a course that is **practical in its content**, providing you with the skills required to prepare for and take advantage of tomorrow's opportunities. When combined with the quality assurance of [IAB Accreditation](#) and [excellent accommodation options](#), your LILA* experience is sure to be rewarding and of value to your future working life.

*Our courses
can be tailored
to closed groups'
specific needs...*



Course Content

The [LILA* From University to Work Programme](#) provides a combination of employability skills, personal development sessions, industrial insights and field work to put participants in contact with scenarios and events that they may encounter in their future jobs.

Courses can be tailored to closed groups' specific needs or run as an open mixed class in which students will identify their own project of interest. As this course is custom designed it means that there is no course book, but the [LILA* Learning Log](#) is there to record your progress and to allow for reflection. You will also compile a portfolio of work which will form part of your assessment.

You can expect to be tutored in specific vocabulary building, undertake research and report writing, participate in round table discussions, receive talks from guest speakers and so much more.



Accommodation

Whilst studying at LILA* you can take advantage of our range of accommodation options which range from Homestay with a local family, shared student accommodation to a city centre hotel; please see our brochure for more details.

Visit local companies and engage in real working scenarios...



SHADOWING SESSIONS
enable students to gain vital experience

Group tasks build your confidence...



Course Package

Course Fees: £610 per person. For closed groups price on request.

The package includes:

- 2 week programme
- 20 didactic units morning tuition per week
- 6 afternoon shadowing sessions which include:
 - Guest speakers
 - Visits to local companies/educational institutions/project-related destinations
 - Field work
 - Group tasks
 - Assistance with Powerpoint presentations and web searching
 - Aptitude testing and analysis
- 2 afternoon excursions per week
- 1 full day trip per week
- LILA* Learning Log
- End of course progress report & follow on learning schedule
- End of course certification from LILA*, IAB & BRAIN

Additional Costs:

IAB & BRAIN Certificate: £50

Please note that accommodation and transfer fees are not included.

Sample Timetable

	MON	TUES	WED	THUR	FRI	SAT
9.00 - 10.30	Employability Skills 1	Employability Skills 1	Employability Skills 1	Employability Skills 1	Employability Skills 1	FULL DAY EXCURSION
10.30 - 10.45	15 minute break					
10.45 - 12.15	Employability Skills 2	Employability Skills 2	Employability Skills 2	Employability Skills 2	Employability Skills 2	
12.15 - 1.00	45 minute lunch					
1.00 - 4.00	Related Visit: Local company/ educational institution/ project-related destination	Half day excursion: City Tour	Guest Speaker	Half day excursion: Place of Interest	Shadowing Activity: Field work/ group tasks/ aptitude testing	



Prove your skills in a working environment...

LILA* Work Experience Programme

Our **LILA* English and Professional Work Experience Programme** is designed to meet the needs of students of all ages and backgrounds.

We are working with a wide-range of companies in all sectors and professions to provide **stimulating** and **challenging positions**. Available to Europeans only.

Students on our **LILA* English and Professional Work Experience Programme** will improve existing English language skills in a professional environment. Work Placements also enhance employment opportunities within an increasingly competitive employment market and increase awareness of international business and practical work experience.

When combined with the quality assurance of **IAB Accreditation** and **excellent accommodation options**, your LILA* experience is sure to be rewarding and of value to your future working life.



Course Content

LILA* ENGLISH AND PROFESSIONAL WORK EXPERIENCE PROGRAMME

In today's increasingly competitive job market being able to prove your skills in a working environment is becoming even more important. **The LILA* English and Professional Work Experience Programme** provides you with the opportunity to improve your English skills and gain that all-important real life experience.

From your pre-arrival interview to your weekly one-to-one sessions with your personal tutor, you can be sure that LILA* will provide a thorough and professional work experience service to ensure you get the most out of your placement. You will be required to take a 6 week English course before the commencement of your work placement and pre-arrival assessment will be required.

Applicants must be aged 18+ and be prepared to stay in Great Britain for a minimum of 12 weeks so as to gain maximum benefit from the programme and an intermediate level of English is required (B1 CEFR).

Please note that work experience positions on the **LILA* English and Professional Work Experience Programme** are on an **unpaid basis**.



Accommodation

Whilst studying at LILA* and undertaking your work experience placement you can take advantage of our range of accommodation options which range from Homestay with a local family, shared student accommodation to a city centre hotel; please see our brochure for more details.

A wide-range of challenging placements are available...





PERSONAL TUTOR
offers pre-placement support during sessions

Assistance is provided throughout...

Course Package

Course Fees:

LILA* English and Professional Work Experience Programme: £450

Weekly Fee: £200 per week

The package includes:

- 6 weeks of Pre-placement preparation
- Pre-arrival Skype interview
- Arrival interview with Personal Tutor
- 21 hours (28 units) English tuition per week
- 1.5 hour (2 units) weekly session with Personal Tutor for Pre-Placement Support
- Elaboration of a project to be carried out during the work placement
- Job search, arranging of interviews, work placement support
- Monitoring, supervision and assistance throughout the work placement by LILA*
- End of course certification from LILA*, IAB & BRAIN

Additional Costs:

- IAB & BRAIN Certificate: £50
- Registration Fee: £45
- Course materials: £20
- Work Experience Placement Fee: Price varies

Please note that accommodation and transfer fees are not included.

Sample Timetable

		SUN	MON	TUES	WED	THUR	FRI	SAT
9.00 - 9.45	1.5 hours	ARRIVE	GE Unit 1	GE Unit 5	GE Unit 9	GE Unit 13	GE Unit 17	FREE TIME
9.45 - 10.30			GE Unit 2	GE Unit 6	GE Unit 10	GE Unit 14	GE Unit 18	
15 minute break								
10.45 - 11.30	1.5 hours		GE Unit 3	GE Unit 7	GE Unit 11	GE Unit 15	GE Unit 19	
11.30 - 12.15			GE Unit 4	GE Unit 8	GE Unit 12	GE Unit 16	GE Unit 20	
45 minute lunch								
13.00 - 13.45	1.5 hours		PLUS Unit 1	PLUS Unit 3	PLUS Unit 5	PLUS Unit 7	PTPS Unit 1	
13.45 - 14.30			PLUS Unit 2	PLUS Unit 4	PLUS Unit 6	PLUS Unit 8	PTPS Unit 2	
14.30 - 17.00		FREE TIME	FREE TIME	FREE TIME	FREE TIME	FREE TIME		

GE: General English

PLUS: Plus Six

PTPS: Personal Tutor Placement Support



LILA* PEPP (Personalised English for Practicing Professionals) Programme

- Designed for practicing professionals worldwide
- A contemporary approach for the professional person

LILA* PEPP addresses clients' ongoing Continuing Professional Development needs for **specific English language content** and **communication skills**.

A bespoke course with the professional person in mind, this executive English course will ensure you receive a course that is both **practical in its content** and **tailored to your individual needs**. When combined with the quality assurance of **IAB Accreditation** and **excellent accommodation options**, your LILA* experience is sure to be rewarding and of value to your professional development.

Course Content

LILA* PEPP provides a combination of English tuition, personal development sessions, industrial insights and executive guided excursions.

As your English course is custom designed it means that there is no course book, but your **LILA* Learning Log** is there to record your progress and to allow for reflection.

Lessons will be conducted with the use of **tablet PCs** and you will also have free access to **LILA* Online** for your personalised Study Plan. You will also receive two complimentary **post-course Skype lessons** as part of LILA*'s commitment to facilitate and encourage learning outside the classroom.

The Executive Experience

LILA* PEPP begins with your **individual pre-arrival needs analysis** which establishes what you want to receive as part of your course. This will ensure that the course you receive is specifically **tailored to your own learning needs**. Classes are conducted either on a one-to-one basis or in a small closed group to **guarantee individual attention**.

Whilst at the school, you can take advantage of our **Executive Lounge**, equipped with a Business i-Corner, complimentary refreshments and daily newspapers.

You will also enjoy a **working lunch with you expert speaker guest** and an **evening entertainment** programme so that you can experience the best that Liverpool has to offer.

Accommodation

During your stay you will have the option of either our **Executive Homestay** or **Hotel** accommodation. Each of these ensure your stay will be comfortable and of the highest standard.

Executive Homestay provides the opportunity to experience British life and you can expect a 20 minute commute to LILA*. **The Days Inn hotel** is city centre based and just a 5 minute walk from the school.



Develop skills with our industrial insights



Course Package

Course Fees: 25 unit course, £637 per person per week (based on a closed group of 5)

The package includes:

- 1 x Working lunch with expert speaker guest
- 2 x Industrial Insights
- 2 x Executive guided excursions
- 3 x Evening Entertainment
- 2 post course Skype lessons (1 hour each)
- LILA* Learning Log
- End of course progress report & follow on learning schedule
- End of course certification from LILA*, IAB & BRAIN

Additional Costs:

- IAB & BRAIN Certificate: £50
- Registration Fee: £45

Executive guided excursions included...



Sample Timetable

		MON	TUES	WED	THUR	FRI
9.00 - 10.20	1.5 hours	Welcome Talk from Principal	Face to face Input (80 minutes)	Face to face Input (80 minutes)	Face to face Input (80 minutes)	Presentation Support (45 minutes)
10.20 - 10.30		Needs Analysis Consolidation	Face to face Input (90 minutes)	Personal Learning Log (10 minutes)	Personal Learning Log (10 minutes)	
10.30 - 10.45		15 minute break				
10.45 - 12.05	1.5 hours	Face to face Input (80 minutes)	Face to face Input (80 minutes)	Face to face Input (80 minutes)	Face to face Input (80 minutes)	Feedback from Presentations
12.05 - 12.15		Personal Learning Log (10 minutes)	Personal Learning Log (10 minutes)	Personal Learning Log (10 minutes)	Personal Learning Log (10 minutes)	Consolidation of Learner Logs (45 minutes)
12.15 - 13.00		45 minute lunch				
13.00 - 16.00		Executive Excursion	Industrial Insight 13.00 - 14.30 (90 minutes)	Executive Excursion	Industrial Insight 13.00 - 14.30 (90 minutes)	Follow up Training Consultancy Advice (45 minutes)
18.00 onward		Cheese & Wine		Evening Activity		Programme Evaluation & Presentation of Certificates (45 minutes)
						Dinner

*Stay competitive in
the job market...*



LILA* UK Business Awareness Programme

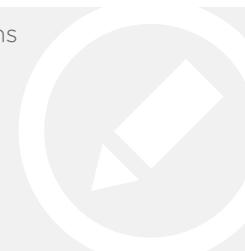
The LILA* UK Business Awareness Programme is designed for candidates who wish to gain a better understanding of doing business in the United Kingdom. You will be introduced to key business English terms and be able to apply these in the context of doing business in international markets and with specific reference to the traits and requirements of business in the UK.

An executive course with the professional person in mind, this course will ensure you can be confident working with businesses and colleagues in the UK markets. When combined with the quality assurance of IAB Accreditation and excellent accommodation options, your LILA* experience is sure to be rewarding and of value to your professional development.

Course Content

The LILA* UK Business Awareness Programme provides a combination of Business tuition, personal development sessions, and industrial insights. Your course content will focus on six modules of the seven modules available which are to be completed over a minimum of a 2 week period and cover the topics below:

- Module 1: Structure & Management of Business Organisations
- Module 2: Appraising Business Opportunities
- Module 3: Communication Strategies
- Module 4: Marketing & Public Relations
- Module 5: Competitiveness
- Module 6: International Trade
- Module 7: Professional Focus



There will also be opportunities for work shadowing and an introduction to the business environment in the UK and these "Industry Insights" will involve a selection of the below:

- Guest speakers from professional bodies, trade and other institutions
- Working lunches with business sector professionals
- Visits to industrial sector businesses and trade development agencies

As your English course is custom designed it means that there is no course book, but your LILA* Learning Log is there to record your progress and to allow for reflection. Lessons will be conducted with the use of tablet PCs and you will also have free access to LILA* Online for your personalised Study Plan.

The Executive Experience

Classes are conducted either on a one-to-one basis or in a small closed group to guarantee individual attention. Whilst at the school, you can take advantage of our Executive Lounge, equipped with a Business i-Corner, complimentary refreshments and daily newspapers.

You will also enjoy a working lunch with you expert speaker guest and an evening entertainment programme so that you can experience the best that Liverpool has to offer.



Accommodation

During your stay you will have the option of either our **Executive Homestay** or **Hotel** accommodation. Each of these ensure your stay will be comfortable and of the highest standard.

Executive Homestay provides the opportunity to experience British life and you can expect a 20 minute commute to LILA*. **The Days Inn hotel** is city centre based and just a 5 minute walk from the school.



Course Package

Course Fees: 60 unit course (2 weeks) £1200
 Individual & group rates are available upon request.
 Please note that the course is subject to minimum numbers.

The package includes:

- 2 x Working lunches with expert speaker guest
- 6 x Industrial Insights
- 1 x Executive guided excursion
- 5 x Evening Entertainment
- LILA* Learning Log
- End of course progress report & follow on learning schedule
- End of course certification from LILA*, IAB & BRAIN

Additional Costs:

- IAB & BRAIN Certificate: £50
- Registration Fee: £45



Accommodation Prices

Choice of:

Executive Homestay: £140 per week
 Hotel: £200 per week (price may vary)

Additional Costs:

Accommodation Booking Fee: £40
 Travel Pass (optional): £20
 Transfer services and additional activities/insights are available - price on request.



WEEK ONE		SUN	MON	TUES	WED	THUR	FRI	SAT
9.00 - 9.45	1.5 hours	ARRIVE	Module 1 Unit 1	Module 1 Unit 5	Module 2 Unit 3	Module 2 Unit 7	Module 3 Unit 5	FULL DAY EXECUTIVE EXCURSION
9.45 - 10.30			Module 1 Unit 2	Module 1 Unit 6	Module 2 Unit 4	Module 2 Unit 8	Module 3 Unit 6	
15 minute break								
10.45 - 11.30	1.5 hours		Module 1 Unit 3	Module 1 Unit 7	Module 2 Unit 5	Module 3 Unit 1	Module 3 Unit 7	
11.30 - 12.15			Module 1 Unit 4	Module 1 Unit 8	Module 2 Unit 6	Module 3 Unit 2	Module 3 Unit 8	
45 minute lunch								
13.00 - 13.45	1.5 hours		Module 1 Ind Ins 1	Module 2 Unit 1	Module 2 Ind Ins 1	Module 3 Unit 3	Module 3 Ind Ins 1	
13.45 - 14.30			Module 1 Ind Ins 2	Module 2 Unit 2	Module 2 Ind Ins 2	Module 3 Unit 4	Module 3 Ind Ins 2	
14.30 - 17.00			Wine and Cheese	FREE TIME	Evening Entertainment	FREE TIME	Dinner	

WEEK TWO		SUN	MON	TUES	WED	THUR	FRI	SAT
9.00 - 9.45	1.5 hours	FREE TIME	Module 4 Unit 1	Module 4 Unit 5	Module 5 Unit 3	Module 5 Unit 7	Module 6/7 Unit 5	DEPART
9.45 - 10.30			Module 4 Unit 2	Module 4 Unit 6	Module 5 Unit 4	Module 5 Unit 8	Module 6/7 Unit 6	
15 minute break								
10.45 - 11.30	1.5 hours		Module 4 Unit 3	Module 4 Unit 7	Module 5 Unit 5	Module 6/7 Unit 1	Module 6/7 Unit 7	
11.30 - 12.15			Module 4 Unit 4	Module 4 Unit 8	Module 5 Unit 6	Module 6/7 Unit 2	Module 6/7 Unit 8	
45 minute lunch								
13.00 - 13.45	1.5 hours		Module 4 Ind Ins 1	Module 5 Unit 1	Module 5 Ind Ins 1	Module 6/7 Unit 3	Module 6/7 Ind Ins 1	
13.45 - 14.30			Module 4 Ind Ins 2	Module 5 Unit 2	Module 5 Ind Ins 2	Module 6/7 Unit 4	Module 6/7 Ind Ins 2	
14.30 - 17.00			FREE TIME	FREE TIME	Evening Entertainment	FREE TIME	Dinner	

Module 1: Structure and Management of Business Organisations
Module 2: Appraising Business Opportunities
Module 3: Communication Strategies
Module 4: Marketing & Public Relations
Module 5: Competitiveness
Module 6: International Trade

LILA*

New Barratt House
47 North John Street
Liverpool
L2 6SG
United Kingdom

Tel: 00 44 151 707 0909

Email: info@lilalovetolearn.com

Website: www.lilalovetolearn.com



HOW TO BOOK OR ENQUIRE ABOUT A COURSE



Online

Book or enquire about a course at your convenience by completing our application online:
<http://www.lilalovetolearn.com/content/booking-form>



Email

Email your enquiry to info@lilalovetolearn.com. We aim to reply within 24 hours.



Call us

Our office is open from 8.30 to 18.00, Monday to Friday. Call us on **00 44 151 707 0909** if you would like more information about courses, accommodation or just for a chat. If we don't answer your call, please leave a message and we'll get back to you as soon as possible.



Visit our office

Our office is located in Liverpool city centre, so if you are living in the UK stop by and ask us about our courses, we will be happy to help. Read about our location in our main brochure.



Contact your local agent

We have agents who represent us all over the world, so if you would like to book a course using your local agent just ask them to get in touch with us on your behalf.